



BIKECOWETA



2024 EVENT SCHEDULE

SPRING

- SORBA Summit
- Rock&Road Festival
- Tour of Coweta
- Rock&Road Criterium
- Rockin' in a Squirrel World
- Rockstar Awards

SUMMER

- Georgia State MTB
Championships

FALL

- Georgia CycleCross
Series Opener



BIKECOWETA



2023 ACCOMPLISHMENTS

ALLKIDSBIKE Strider Bike Program Installed in **3 Schools**

3.2 Miles of New Trail Built at Chattahoochee Bend State Park

Held **first Criterium Race** in Downtown Newnan

Held the **Georgia State MTB Championships** at Brown's Mill

Partnered with the SWAY MTB Club to host the **3rd Annual Youth MTB Camp**

Tourism Economic Impact
\$500,000

2024 GOALS

To make Coweta County the **first county in the state** to deploy ALLKIDSBIKE program in every school.

Advocate for the building of **14 new miles** of mountain bike trail at Chattahoochee Bend State Park

Advocate for the **expansion** of Brown's Mill Park

Host the **first Urban MTB Competition** at C Jay Smith Park

Host the **SORBA Summit** in Newnan



Our Mission

Bike Coweta is dedicated to advocating on behalf of local and visiting cyclists in Coweta County, Georgia. Bike Coweta's goal is to provide a safe and bicycle friendly community to local citizens and to encourage cycling tourism as a source of local economic impact.

Bike Coweta, Inc is a 501c3 non-profit organization.

bikecoweta.com/donate

BIKE COWETA PARTNERS



Coweta Community Foundation



Rotary Club of Newnan, GA





OUR AUDIENCE

5000+ Social Followers
 Facebook, Instagram, Strava
 3000+ Newsletter Subscribers

Follow us: @bikecoweta

JOIN THE EFFORT

Champion: \$25,000
 Title Sponsor, VIP, Visibility

Elite: \$10,000
 Sponsor, VIP, Visibility

Break A Way: \$5,000
 Sponsor, VIP, Visibility

Sprinter: \$2,500
 Sponsor, Visibility

Climber: \$1,000
 Visibility

bikecoweta.com/sponsor

What we believe ...

Coweta should be a safe place for all Cowetans to bike and walk. We encourage the development of facilities and policies that establish a safe and bicycle-friendly community.

Cycling tourism offers a significant source of economic impact to our business community. Bike Coweta encourages local businesses and municipalities to welcome cyclists to our community.

Cycling offers Cowetans an opportunity for better health and wellness. We support the development of programming that encourages cycling to all Cowetans.

THANK YOU 2023 CORPORATE PARTNERS



Bike Coweta | P.O. Box 12 Newnan, GA 30264 | bikecoweta.com



Partnership Levels

bikecoweta.com/sponsor

BIKECOWETA

Champion Level \$25,000

- Presenting Sponsor for Rock & Road Festival
- Recognition as Presenting Sponsor all Bike Coweta Event Opening Remarks
- Recognition as Champion level partner of Bike Coweta's MTB Camps & Strider Bike Program
- VIP Access to Rock & Road Festival for 8, 200' Banner Space Available
- Logo and recognition in all social media
- Logo on Bike Coweta T-shirt and website
- Event Booth space provided at Rock & Road Festival EXPO
- Recognition in Annual Report

Elite Level \$10,000

- Title Sponsor at Rock&Road Festival
- Recognition as Title Sponsor all Bike Coweta Event Opening Remarks
- Recognition as Elite level partner partner of Bike Coweta's MTB Camps & Strider Bike Program
- VIP Access to Rock & Road Festival for 6, 200' Banner Space Available
- Logo and recognition in all social media
- Logo on Bike Coweta T-shirt and website
- Event Booth space provided at Rock & Road Festival EXPO
- Recognition in Annual Report

Break-a-way Level \$5000

- Recognition as Sponsor all Bike Coweta Event Opening Remarks
- Recognition as Break-a-waylevel partner of Bike Coweta's MTB Camps & Strider Bike Program
- VIP Access to Rock & Road Festival for 4, 200' Banner Space Available
- Logo and recognition in all social media
- Logo on Bike Coweta T-shirt and website
- Event Booth space provided at Rock & Road Festival EXPO
- Recognition in Annual Report

Sprinter Level \$2500

- Recognition as Champion level partner of Bike Coweta's MTB Camps & Strider Bike Program
- VIP Access to Rock & Road Festival for 2, 50' Banner Space Available
- Logo on Bike Coweta website
- Recognition in Annual Report

Climber Level \$1000

- Recognition as Champion level partner of MTB Camps & Strider Bike Program
- Logo on Bike Coweta website
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