

Economic Impact of Mountain Biking

Cochran Mill Park
Palmetto, Georgia

**\$78,000 day pass
parking fees sold in
2017, or 15,600 cars**

City of Chattahoochee Hills

Alabama NICA Championships
Auburn, Alabama

**\$200,000 of Local
Economic Impact for
Single Race Weekend**

Auburn-Opelika Tourism Bureau,
2016 Study

Coldwater Mountain
Anniston, Alabama

**\$4-6 Million of Annual
Local Economic Impact
Per Year**

Jacksonville State University,
2014 Study

Warrior Creek Races
Wilksboro, North Carolina

**\$171,000 of Local
Economic Impact for
Single Race Weekend**

Appalachian State University
2013 Study

Rocky Knob Mountain Bike Park
Boone, North Carolina

**\$2.8 Million of Annual
Local Economic Impact**

Appalachian State University
2015 Study

Pisgah/Nantahala Mountain Biking
Nantahala/Brevard, North Carolina

**\$30.2 Million of Annual
Local Economic Impact**

The Outdoor Alliance,
2017 Study



MTB ATLANTA
30 Years of Digging Trails

